



*Gwyneth Edwards, Eng.
OIQ
PhD in Administration
Concordia University*

TD Insurance Meloche Monnex Scholarship

Having worked for over 16 years at a multinational company, Gwyneth has become interested in complex organizations and the institutional affects on employee behaviour. Working toward a PhD in administration focused on strategy management at Concordia University, Gwyneth is looking at how multinational corporations identify strategic practices and how employees either adopt or reject these practices.

Her research goals include determining how large companies can best move knowledge around internally, for instance to ensure that engineers dispersed around the world work together effectively, and finding ways for multinational corporations that are operating in developing countries to bridge differences so that work between organizations can be made more efficient.