

MEDIA ADVISORY

Date: January 25, 2011

FOR IMMEDIATE RELEASE

Re: This Week in Engineering and Education Podcast Launches

Partners in Research's Virtual Researcher On Call Program launches its second series of in-classroom podcasts with This Week in Engineering and Education.

Virtual Researcher on Call is a nationally recognized ongoing and integral program within the Canadian educational system.

What: This Week in Engineering and Education (TWEE) is the second of three internet shows created by VROC. TWEE podcasts will show students grades 5 to 12 how relevant math and science is to their everyday lives from drinking water to snowboarding!

VROC is partnered with 21 institutions and 41 school boards across Canada.

Where: Canadian classrooms through the internet at www.vroctwee.wordpress.com/

When: Wednesdays starting January 26, 2011, at 3 p.m.

Who: This Week in Engineering and Education is hosted by Kevin Cougler, National Program Manager for the Virtual Researcher On Call (VROC), geological and environmental engineer Chantal Guay, chief executive officer of Engineers Canada and Clayton Ellis, head of science at the Fletcher's Meadow Secondary School.

- 30 -

For more information, contact:

Engineers Canada

Marc Bourgeois, Director, Communications and Public Affairs

613.232.2474, ext. 238

marc.bourgeois@engineerscanada.ca

VROC/Partners in Research

Marisa Cooper

519.433.7866 ext. 3

mcooper@pirweb.org