



NEWS RELEASE

FOR IMMEDIATE RELEASE

Designing the Future: New National Engineering Month Website Launches

Ottawa, ON, February 7, 2011 — Students have an exciting online resource with a fresh new look for learning about the interesting and amazing things engineers do. Engineers Canada is proud to announce the launch of the newly redesigned National Engineering Month website: www.nem-mng.ca

With today's launch, the National Engineering Month website establishes itself as the premiere hub for learning about the different types of engineering and how engineers use creativity and problem-solving skills in all the work they do. Along with a 2011 event listing for each province and territory, the redesigned website features engineer profiles, examples of great Canadian engineering achievements, and games and puzzles.

Organized by the profession's 12 provincial and territorial regulatory bodies, teachers, faculties, volunteers and university students, National Engineering Month is an annual celebration of Canadian engineering excellence that promotes engineering as a career choice to youth. Throughout the month of March, events such as design competitions, robotics demonstrations and science and engineering fairs will teach young Canadians how to use math, science, technology and creativity to generate things that were once thought impossible. The theme of this year's National Engineering Month is *Design the Future*.

“By engaging the creativity of today's youth during National Engineering Month, and providing tools such as the redesigned website, we are generating an early and lasting interest in engineering,” said Engineers Canada president Zaki Ghavitian, FIC, ing., M.ing. “The skills and ingenuity these young minds possess are qualities that will guide our engineering profession into the future and contribute to the betterment of society.”

“Through National Engineering Month activities, students will discover that engineers directly influence the way Canadians live, work and play each day,” said Engineers Canada chief executive officer Chantal Guay, ing., P.Eng., M.Env. “They will learn that not only do engineers use math and science, but they also use creativity, imagination, and strong communication and problem-solving skills to help change the world for the better.”

Yes Mag, an award-winning Canadian youth science magazine for kids aged 10 to 15, is the official sponsor of the National Engineering Month website. National Engineering Month partners are the Association of Consulting Engineering Companies – Canada, Canadian Academy of Engineering, Engineering Institute of Canada and the Canadian Federation of Engineering Students.

Engineers Canada is the business name of the Canadian Council of Professional Engineers and is the national organization of the 12 provincial and territorial associations that regulate the practice of engineering in Canada and license the country's more than 234,000 members of the engineering profession.

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