

## MEDIA ADVISORY

Date: February 18, 2009

FOR IMMEDIATE RELEASE

### **Re: National Engineering Month 2009: Design the Future**

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Engineers Canada and its members, the 12 provincial and territorial associations that regulate the engineering profession in Canada, are pleased to announce that National Engineering Week is now known as National Engineering Month. The rebranding allows the associations the flexibility to organize numerous events during the month of March. Taking place under the theme *Design the Future*, the celebration will encourage elementary and high school students across the nation to see how, with engineering, they can design an amazing future for all Canadians.

*What:* National Engineering Month 2009 – An annual celebration of Canadian engineering excellence that allows youth to use their creative skills with math, sciences and technology to see how, as engineers, they can come up with things that were once thought impossible. They will discover the important and exciting engineering profession, as well as important elements of being an engineer including ingenuity, teamwork and creativity. The celebration promotes engineering as a career choice and reminds Canadians of the role engineering plays in their daily lives.

*Where:* Activities are scheduled coast-to-coast throughout the month of March. Event listings for each province and territory are available at: [www.nem-mng.ca/activities.cfm](http://www.nem-mng.ca/activities.cfm) For more examples of fun engineering projects, visit [www.whyengineering.ca](http://www.whyengineering.ca)

*Who:* This annual event is organized by the 12 provincial and territorial regulatory bodies, as well as Canadian engineering students, faculties and teachers, volunteers and Engineers Canada.

*Engineers Canada is the national organization of the 12 provincial and territorial associations that regulate the practice of engineering in Canada and license the country's more than 160,000 professional engineers.*

*Engineers Canada is the business name of the Canadian Council of Professional Engineers.*

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